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A close-up photograph of a person's hands writing in a notebook. The person is wearing a white shirt and a black watch. The notebook is open, and the pen is silver. The background is blurred, showing the person's torso and arms.

**“THE BEST WAY TO
PREDICT YOUR FUTURE
IS TO CREATE IT.”**

ABRAHAM LINCOLN

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VOCABULARY

1. **Harmonious** : Forming a harmonious or consistent whole; balanced and orderly.
 - Synonyms: Balanced, congruous, consistent.
 - Antonyms: Discordant, conflicting, imbalanced.
 - Example: The team worked in a harmonious manner to achieve their common goals.
2. **Autonomy** : The ability to act independently and make one's own decisions.
 - Synonyms: Independence, self-sufficiency, freedom
 - Antonyms: Dependence, subordination, control.
 - Example: The employees appreciated the autonomy granted to them in managing their work schedules.
3. **Predilection** : A preference or special liking for something; a bias in favour of something.
 - Synonyms: Preference, inclination, penchant.
 - Antonyms: Aversion, dislike, indifference.
 - Example: Due to his predilection for technology, he always embraced the latest gadgets.

4. **Augment** : To make something greater by adding to it ; increase.
 - Synonyms: Enhance, amplify, boost.
 - Antonyms: Decrease, diminish, reduce.
 - Example: The new software features will augment the functionality of the application.
5. **Pivotal** : Of crucial importance in relation to the development or success of something else.
 - Synonyms: Critical, essential, central.
 - Antonyms: Insignificant, trivial, peripheral.
 - Example: Effective communication plays a pivotal role in team collaboration.
6. **Catalyse** : To accelerate or stimulate a reaction, process, or change.
 - Synonyms: Trigger, facilitate, spark.
 - Antonyms: Inhibit, impede, hinder.
 - Example: The new policy aims to catalyse innovation within the organisation.
7. **Cognizant** : Having knowledge or awareness; mindful.
 - Synonyms: Aware, conscious, informed.
 - Antonyms: Unaware, oblivious, ignorant.
 - Example: The manager is cognizant of the challenges faced by the team and is working on solutions.

8. **Manifold** : Many and various; multiple.
 - Synonyms: Numerous, diverse, varied.
 - Antonyms: Singular, limited, uniform.
 - Example: The benefits of exercise are manifold, including improved physical and mental well-being.
9. **Resilient** : Able to withstand or recover quickly from difficult conditions.
 - Synonyms: Flexible, tough, robust.
 - Antonyms: Fragile, vulnerable, weak.
 - Example: The team demonstrated a resilient spirit in overcoming unexpected challenges.
10. **Perennial** : Lasting for a long or apparently infinite time; enduring.
 - Synonyms: Enduring, everlasting, perpetual.
 - Antonyms: Temporary, fleeting, transient.
 - Example: The perennial beauty of nature is a source of inspiration for many artists.
11. **Captivate** : To attract and hold the interest or attention of someone.
 - Synonyms: Fascinate, enchant, mesmerise.
 - Antonyms: Bore, repel, deter.
 - Example: The storytelling technique employed by the brand was able to captivate a diverse audience.

12. **Affinity** : A natural liking or sympathy for someone or something.
- Synonyms: Fondness, inclination, rapport.
 - Antonyms: Aversion, animosity, indifference.
 - Example: The storytelling approach created a strong affinity between the brand and its target audience.
13. **Compelling** : Evoking interest, attention, or admiration in a powerfully irresistible way.
- Synonyms: Persuasive, captivating, convincing.
 - Antonyms: Unconvincing, dull, uninspiring.
 - Example: The brand presented a compelling narrative that resonated with a wide audience.
14. **Enduring** : Lasting for a long time; persisting over a period of time.
- Synonyms: Persistent, lasting, timeless.
 - Antonyms: Temporary, fleeting, ephemeral.
 - Example: Building enduring relationships with consumers is a key goal of effective storytelling.
15. **Transcend** : To go beyond the limits or scope of something; to surpass or exceed.
- Synonyms: Surpass, exceed, go beyond.
 - Antonyms: Conform, adhere, stay within limits.
 - Example: Storytelling has the power to transcend the traditional boundaries of advertising.

Phrasal Verb

16. **Stand out** : Be noticeable or conspicuous, especially in a positive way.
17. **Cut through** : To penetrate or get noticed amidst a lot of competing information.
18. **At its core** : Fundamentally or essentially.

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CURRENT AFFAIRS

10th FEBRUARY, 2024

1. India ranks 38th out of 139 countries in the World Bank's Logistics Performance Index Report (LPI) 2023, marking a notable improvement of sixteen places from its position of 54 in 2014.
2. External Affairs Minister S Jaishankar will address the 7th Indian Ocean Conference in Australia's Perth that gets underway today with the theme "Towards a Stable and Sustainable Indian Ocean."
 - The Indian Ocean Conference is a flagship consultative forum for countries in the Indian-Ocean Region, organized annually by the Ministry of External Affairs, in association with the India Foundation.
 - The conference will be held in association with the Department of Foreign Affairs and Trade, Government of Australia, along with the S Rajaratnam School of International Studies, Singapore and the Perth-US Asia Centre in Australia.

3. The Reserve Bank of India's (RBI) Monetary Policy Committee (MPC) has made a pivotal announcement, maintaining the repo rate at 6.5 per cent.
4. Telangana State Aviation Academy has entered into an MoU with ISRO's National Remote Sensing Center (NRSC) on advanced training for drone pilots.
 - Telangana Aviation Academy CEO SN Reddy and NRSC Director Prakash Chauhan signed the agreement in the presence of Chief Minister A. Revanth Reddy, Minister Komati Reddy Venkat Reddy, ISRO Chairman S. Somnath at secretariat.
5. The Noida Authority was felicitated with the 'water warrior' award for its water conservation efforts at the World Water Award 2023-24, jointly organised by the Central government and Unesco.
 - The Authority received recognition in two categories — best sewage treatment plant (STP) and water reuse project of the year.
 - This award was presented by Union minister of Jal Shakti Gajendra Singh Shekhawat in Delhi.

6. The celebration of 2 day annual 'Dosmochey Festival' at Leh and Liker has started from Wednesday with religious fervor. Dosmochey is Buddhist monastic annual major festival with performance of sacred mask dances by monks in the name of different deities and prayers and rituals.
7. 'World Pulses Day' is celebrated every year on 10 February to spread awareness about the nutritional and environmental benefits of pulses as part of sustainable food production.
 - The theme of 'World Pulses Day' for this year 2024 is "Pulses: Nourishing Soils and People". Its objective is to integrate pulses into our diet and agricultural practices.
8. United Arab Emirates' (UAE) national airline Etihad Airways will be the new official sponsor for one of the most followed Indian Premier League (IPL) team Chennai Super Kings (CSK).
9. India emerged as the winner of the South Asian Football Federation's (SAFF) U-19 Women's Championship in Dhaka on 8 February 2024.
10. World Defence Show 2024 kicks off in-Riyadh.

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